

Joe Edidin

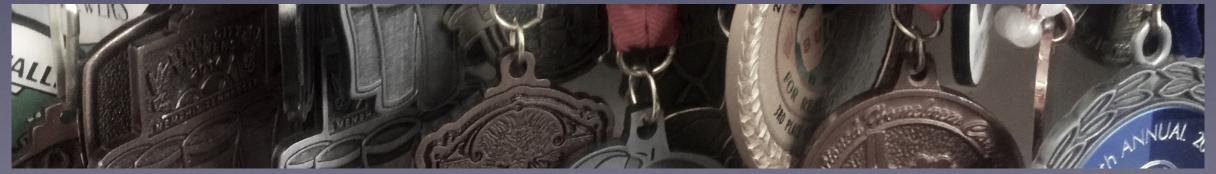


2/29/2016

### Objectives

- To walk through the process of entering competitions and what to expect from them
- To describe the potential benefits of submitting beer to competitions
- Tips to help you succeed faster





## What Competitions <a href="Weight: White Competitions">Won't Tell You</a>

That a beer is "better" than another beer

That a beer is more commercially viable than another beer

Homebrewing competitions aren't designed to measure those things

# Then What Does A Competition Measure?

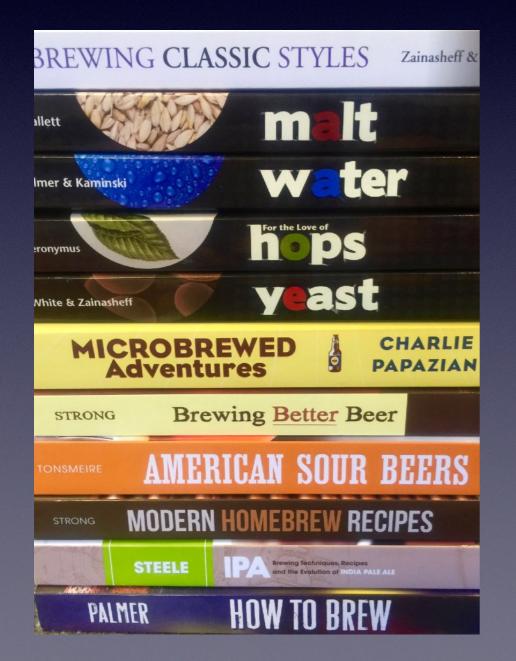
It measures which beers at each table best represent the sub-styles and categories in which they were entered





### Let's get this out of the way...

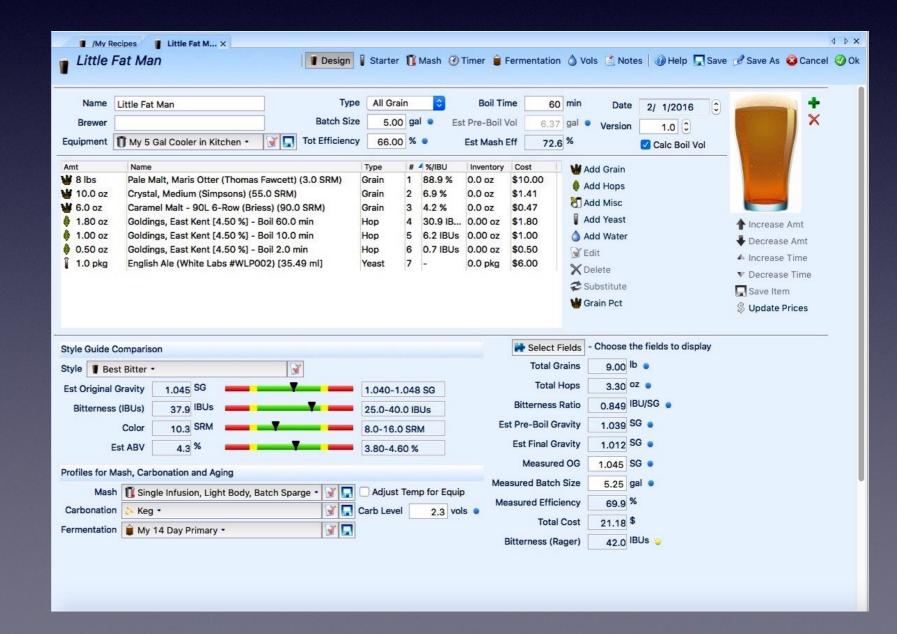
Recipes from books, from magazines, and even commercial clone recipes are perfectly acceptable to use when brewing for a competition



- The idea that every recipe needs to be totally original is simply wrong
- Those resources are a great way to start with a solid recipe from where you can begin adjusting and improving to better fit your personal tastes and brewing equipment
- Even if you want to brew the exact same beer that the recipe's author intends, the recipe still needs to be tweaked to compensate for differences in available ingredients, equipment profiles, brewing methods, and efficiencies

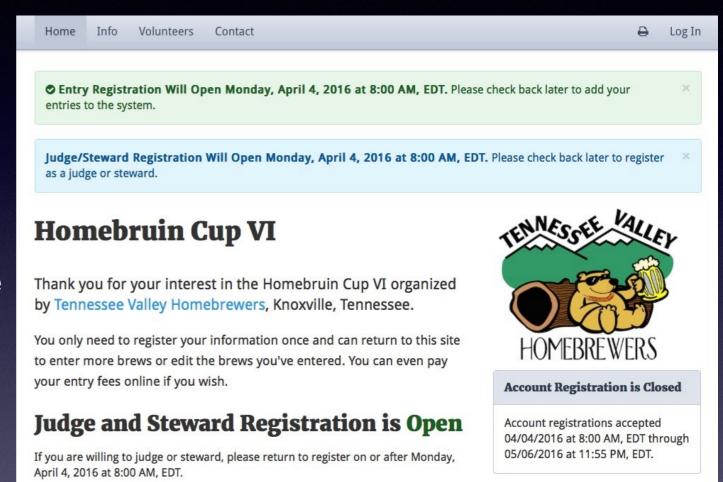
### So How Do I Get Started?

- Exactly how you'd think...it's time to make some beer
- Take a recipe and enter it into your preferred brewing software
- Adjust the ingredients, mash profiles, and fermentation variables to target your desired beer
- Brew!
- Don't forget to take lots of notes



### Finding A Homebrew Competition

- Look to local homebrewing clubs for information on competitions in your area
- A full calendar of sanctioned competitions can be found on the <u>BJCP website</u>
- Most competitions use the BCOE software (pictured) but other good options exist
- You need to register as an entrant on the competition website before adding your entries



- Mark your calendar with all pertinent dates (such as registration deadline, shipping or delivery deadline, and competition date)
- Once you determine how many beers you plan to submit, register your entries and pay the fees\*

\*If using PayPal, remember to click the return link shown after the payment is processed or the competition website may not recognize your payment

### BCOE Tabs

Find additional guidance or restrictions on entries by looking in the 'Rules' section under the "Home" tab. For example, this is a club member only competition.

Dules

Home

Info Volunteers

Contact

Log In

### Rules

This competition is AHA/BJCP sanctioned and open to any amateur homebrewer age 21 or older.

All mailed entries must be **received** at the mailing location by the entry deadline - please allow for shipping time.

All entrants must be current members of Tennessee Valley Homebrewers. All other entries will be rejected.

All entries will be picked up from drop-off locations the day of the entry deadline.

All drop off entries must be received between Saturday, April 30th and Friday, May 6th

All entries must be handcrafted products, containing ingredients available to the general public, and made using private equipment by hobbyist brewers (i.e., no use of commercial facilities or Brew on Premises operations, supplies, etc.).

The competition organizers are not responsible for miscategorized entries, mailed entries that are not received by the entry deadline, or entries that arrived damaged.

The competition organizers reserve the right to combine styles for judging and to restructure awards as needed depending upon the quantity and quality of entries.

Qualified judging of all entries is the primary goal of our event. Judges will evaluate and score each entry in accordance with the 2015 BJCP Style Guidelines. The average of the scores will rank each entry in its category. Each flight will have at least one BJCP judge.

The competition committee reserves the right to combine categories based on number of entries. All possible effort will be made to combine similar styles. All brews in combined categories will be judged according to the style they were originally entered in.

The Best of Show judging will be determined by a Best of Show panel based on a second judging of the top winners.

Bottles will not be returned to entrants.

### **Entry Registration is Closed**

Entry registrations accepted 04/04/2016 at 8:00 AM, EDT through 05/06/2016 at 11:55 PM, EDT.

### **Entry Drop-Off is Closed**

Entry bottles accepted at drop-off locations 04/04/2016 through 05/06/2016.

### **Entry Shipping is Closed**

Entry bottles accepted at the shipping location 04/04/2016 through 05/06/2016.

### **Judging Location/Date**

Casual Pint Hardin Valley ♥ 05/14/2016 at 11:30 AM, EDT

lome Info Volunteers Contact

### **Entry Fees**

\$5.00 (USD) per entry.

### **BJCP 2015 Categories Accepted**

1A American Light Lager	1B American Lager	1C Cream Ale
1D American Wheat Beer	2A International Pale Lager	2B International Amber Lager
2C International Dark Lager	3A Czech Pale Lager	3B Czech Premimum Pale Lager
2C Czoch Ambor Lagor	3D Czoch Dark Lagor	4A Munich Hollos
346 Mixeu-Style Beel	54C experimental beer	

### **Entry Limit**

There is a limit of (100) entries for this competition.

### **Per Entrant Limits**

Each entrant is limited to one (1) entry per sub-category .

### Payment

After creating your account and adding your entries to the system, you must pay your entry fee(s). Accepted payment methods are:

Credit/debit card and e-check, via PayPal

### **Bottle Acceptance Rules**

Each entry will consist of **two (2)** 12 ounce capped bottles that are void of all identifying information, including labels and embossing. Printed caps are allowed, but must be blacked out completely. All other bottles including plastic and swing-top bottles will be disqualified. Bottles with glued-on or taped-on labels will be disqualified. Printed caps are acceptable, but any printing must be completely marked out. Bottles must be received by the deadline. **Entry fees for disqualified entries will not be returned -- please follow the instructions.** 

12oz brown glass bottles are preferred.

Bottles will not be returned to contest entrants.

Bottle labels must be printed from this website and affixed to each bottle by a rubber band; glue and/or tape are unacceptable.

### **Drop Off Location**

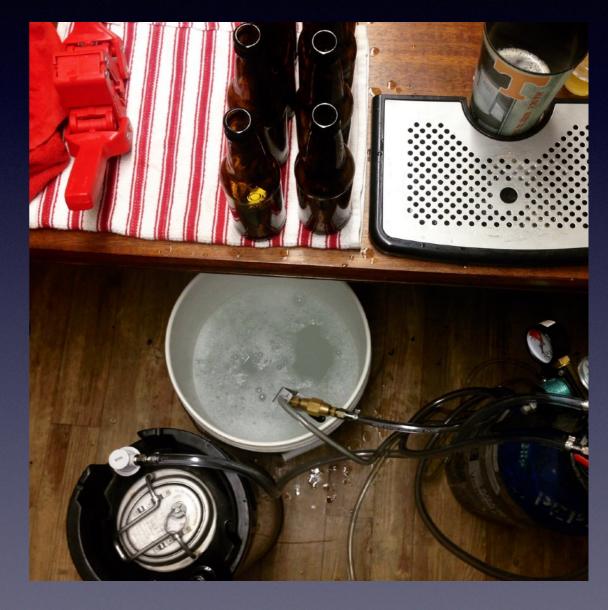
Entry bottles accepted at our drop-off locations from Monday, April 4, 2016 through Friday, May 6, 2016.

Homebruin Cup VI – BCOE&M 2.0.1 Hosted Edition ©2009-2016

The "Info" tab shows the entry fees and limits for each entrant, as well as a providing a list of all categories accepted for judging at the competition.

## Okay, The Beer Is Carbonated And Ready For Competition

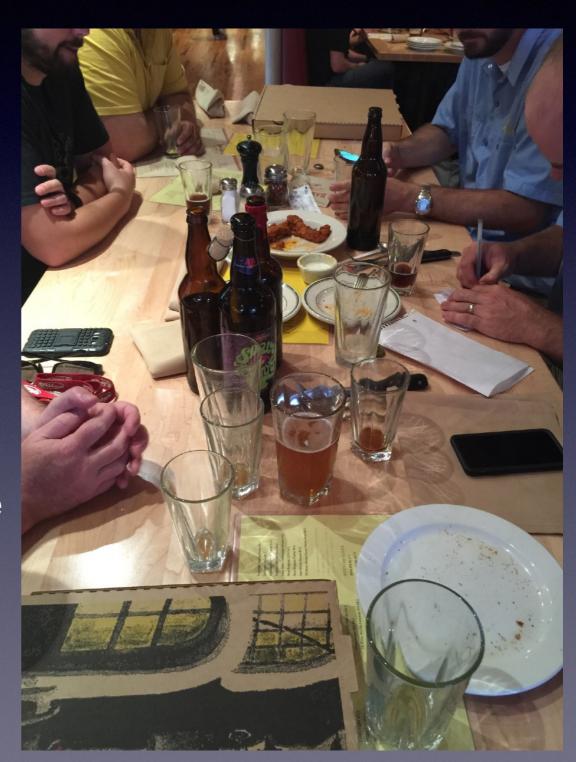
- Is it the style of beer you originally targeted? Beer is judged for what it is, not for what you hoped it would be. Did that Pale Ale turn out more like an IPA? Does that Blonde Ale taste more like a Cream Ale? No worries. Just update the entry info on the competition website before the registration window closes.
- If the beer is bottle conditioned, you're done. Just check the bottles for an appropriate fill level, and set the required amount aside for shipping.



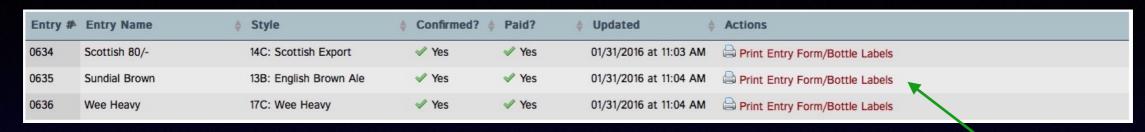
 If the beer is in a keg, you've still got some work to do, but the process of bottling from a keg is beyond the scope of this presentation

# Brewing For A Specific Competition

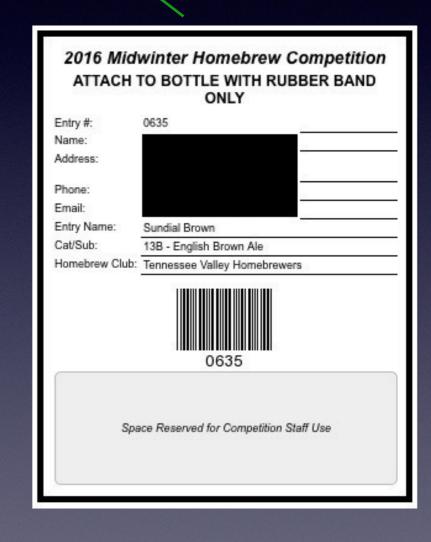
- There are advantages to picking the competitions you want to enter before the beer is even brewed
- It is especially helpful if you are wanting to submit multiple beers to a competition
- Record how long it takes every beer you brew to reach peak condition and how long before they begin to degrade
- Use that information to schedule future brew days so you are shipping beers at their peak condition



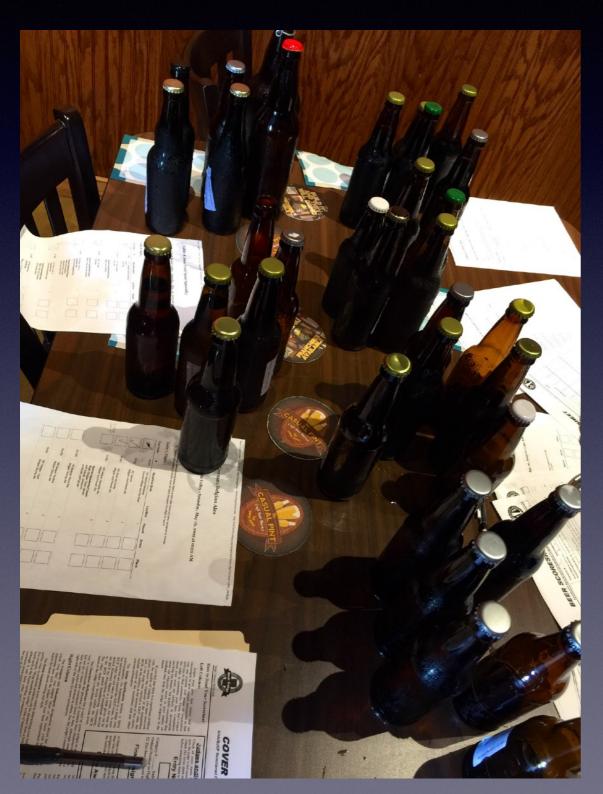
### Preparing To Ship The Beer



- Print and cut out bottle labels from the "My Info And Entries" tab
- Attach labels to the bottles with rubber bands only (no glue or tape)
- Line the box with a trash bag before adding the padding and bottles, and remember to tie it closed before taping up the box so it can catch any potential leaks
- Make sure there is plenty of padding/bubble wrap on all six sides of the box, but never use loose packing peanuts
- Individually bubble wrap all bottles, secure the wrap with tape, and pack them in a way where every bottle is completely encased in padding and cannot touch any other bottle
- If there is extra room in the box, immobilize everything with additional padding or bubble wrap before sealing every seam with tape, but do not overstuff the box
- Remember, it is **ILLEGAL** to ship beer via the USPS



## How Competitions Organize All Those Beers



- Entries are organized into "Tables" of individual or groups of similar beer styles
- The way each competition organizes the styles into Tables can vary quite a bit
- For an extremely large competition or for a category that has a large number of entries, that could mean grouping all entries of just one or two sub-styles at their own Table
- For smaller competitions or less popular categories, that could mean doing the exact opposite like grouping all lagers or all dark beers together into single Tables
- Larger Tables can also be broken into smaller "Flights" where the top entires from each Flight are then rejudged in a "Mini Best Of Show" to determine each Table's winners
- Once all beers have been evaluated, the 1st, 2nd, and 3rd place beers at each Table are declared
- The 1st place winners of each Table are then evaluated to determine an overall 'Best Of Show' for the competition

### The BJCP Scoresheet

- You should receive at least two scoresheets for every entry
- Beer can change in the bottle between when you ship it and when it is judged, so don't dismiss comments simply because you can't detect what the judges found
- The reality is that not every scoresheet will contain helpful feedback
- The best way to get actionable feedback is to submit the same beer to more than one competition and look for trends in what the judges are saying





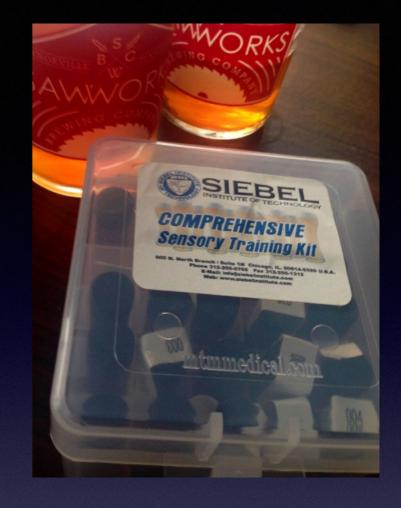
### **BEER SCORESHEET**

American Homebrewers ALLA Association

http://www.bjcp.org AHA/R.ICP Sanct	ioned Competition Program	http://www.beertown.org
	Category # Subcategory (a-f) _A	
	Subcategory (spell out) German   Special Ingredients:	17,15
OSE AVERY TABEL # 5160	Bottle Inspection: Appropriate size, cap, fill l	evel, label removal, etc.
Judge Qualifications and BJCP Rank:         □ Apprentice       □ Recognized       □ Certified         □ National       □ Master       □ Grand Master         □ Honorary Master       □ Mead Judge       □ Cider Judge	Aroma (as appropriate for style) Comment on malt, hops, esters, and other aromatics	<del></del>
☐ Professional Brewer ☐ Non-BJCP ☐ Rank Pending	that green apple aroma	-
Descriptor Definitions (Mark all that apply):	A	
Acetaldehyde – Green apple-like aroma and flavor.	No hop aroma	
<ul> <li>□ Alcoholic - The aroma, flavor, and warming effect of ethanol and higher alcohols. Sometimes described as "hot."</li> <li>□ Astringent - Puckering, lingering harshness and/or dryness</li> </ul>	Appearance (as appropriate for style) Comment on color, clarity, and head (retention, color, and texture)	_ 3 ,
in the finish/aftertaste; harsh graininess; huskiness.	Clear can read through	
☐ Diacetyl – Artificial butter, butterscotch, or toffee aroma and flavor. Sometimes perceived as a slickness on the tongue	e. clears to large bubbles	on edge of glass
☐ DMS (dimethyl sulfide) — At low levels a sweet, cooked or canned corn-like aroma and flavor.	Flavor (as appropriate for style) Comment on malt, hops, fermentation characteristics, balance, fini	ish/aftertaste, and other flavor characteristics
☐ Estery – Aroma and/or flavor of any ester (fruits, fruit flavorings, or roses).	/ 21 2 1 1 1	sweet almost
☐ Grassy – Aroma/flavor of fresh-cut grass or green leaves.		towards the Spicy
☐ Light-Struck – Similar to the aroma of a skunk.	noble hop flavor, No	off fermen tation
☐ Metallic - Tinny, coiny, copper, iron, or blood-like flavor.	flavors, Low green apple	flavor in finish
☐ Musty – Stale, musty, or moldy aromas/flavors.	Mouthfeel (as appropriate for style)	4
☐ Oxidized – Any one or combination of winy/vinous, cardboard, papery, or sherry-like aromas and flavors.	Comment on body, carbonation, warmth, creaminess, astringency,  Medium - Hhin body - or	the thin side
☐ Phenolic – Spicy (clove, pepper), smoky, plastic, plastic adhesive strip, and/or medicinal (chlorophenolic).	ereaminess slickness at +	, , , , , , , , ,
☐ Solvent – Aromas and flavors of higher alcohols (fusel alcohols). Similar to acetone or lacquer thinner aromas.	Overall Impression	7 /
□ Sour/Acidic – Tartness in aroma and flavor. Can be sharp and clean (lactic acid), or vinegar-like (acetic acid).	Comment on overall drinking pleasure associated with entry, give	
☐ Sulfur - The aroma of rotten eggs or burning matches.	off flavors but it t	Ernishes sweet
☐ Vegetal – Cooked, canned, or rotten vegetable aroma and flavor (cabbage, onion, celery, asparagus, etc.)	or the palate Sligh	t under attenuation Other then that
$\hfill \square$ Yeasty – A bready, sulfury or yeast-like aroma or flavor.	nice job!	
Look up detailed descriptions in the BJCP vocabulary application: http://www.bjcp.org/cep/vocab/	т.	otal 35 /
Outstanding (45 - 50): World-class example of style  Excellent (38 - 44): Exemplifies style well, requires minor to the very Good (30 - 37): Generally within style parameters, some Good (21 - 29): Misses the mark on style and/or minor to the very Good (14 - 20): Off flavors, aromas or major style defice Problematic (0 - 13): Major off flavors and aromas dominate	fine-tuning c minor flaws flaws  Classic Example  Technic Flawless	Accuracy  Not to Style  Armerit  Significant Flaws
Fair (14 - 20): Off flavors, aromas or major style defice Problematic (0 - 13): Major off flavors and aromas dominate		gibles

## Training Yourself To Better Evaluate Beer

- Training your palate on key beer flavors and learning the vocabulary of judges are valuable assets in becoming a better brewer
- Participate in a beer tasting class or study group
- Attend an Off-Flavor Kit tasting
- Study the resources on the BJCP Website and become beer judge





## Some Final Thoughts On Bottling For Competition

- Bottle conditioning is okay, but when possible, bottling from a keg immediately before submitting the entries maximizes control over clarity and carbonation
  - Make sure to use the best practices recommended by the filling device's manufacturer to minimize oxygen exposure
- Increase the beer's carbonation level by 10-15% before bottling from a keg
  - Some carbonation is lost at bottling and again at the judging table
  - Judges tend to pour vigorously and swirl the samples to evaluate head formation/retention before they evaluate the affect of carbonation level on taste and mouthfeel
- Save two bottles to sample while reviewing the scoresheets
  - Keep one bottle cold, and with the other, mimic the shipping/storage conditions you think your competition bottles experienced
  - Even brief exposure to high temperatures can negatively affect the condition of a beer

